



PRESS RELEASE

The 4th European Sorghum Congress will be held in Budapest, Hungary. 8 and 9 October 2025

- This congress is the flagship event for the sorghum industry, a cereal with many advantages that is becoming increasingly important in the European agro-industrial landscape.
- Innovations, markets and success stories: this is the opportunity to discover the 1001 reasons to invest in sorghum.
- More than 30 speakers and 200 delegates (industrialists, farmers, scientists) are expected to attend to forge strategic partnerships.
- The event is the culmination of an EU-funded promotional campaign.

« We have 1001 reasons to invest in sorghum »

Under the unifying slogan «We have 1001 reasons to invest in sorghum», the Congress promises two days of rich exchanges where innovations, markets and success stories will illustrate the enormous potential of this rapidly expanding sector, with European production on a structural upward trend. In 2024, **2600 ha** will be devoted to sorghum seed production, the largest area ever recorded in Europe. This historic figure demonstrates the growing importance of this crop in crop rotation.

Set course for Budapest

Hungary is set to become one of Europe's leading sorghum producers by 2024, with nearly 50,000 hectares under cultivation and a very significant increase in area over the past four years **(+260%)**. With one of the most developed sorghum processing industries in Europe, particularly in the animal feed sector, Hungary's prospects and success stories will be highlighted at the congress in Budapest.

Key issues for an evolving industry

Varietal innovation is one of the key themes: the challenge for researchers today is to meet climatic challenges, particularly in terms of water stress and pest pressure, not to mention agronomic expectations. **The multiple uses** of sorghum will also be highlighted: food and feed, bioenergy, etc. The congress will give the floor to innovative project leaders, proving that sorghum is a crop with growing opportunities.

A multidisciplinary event

Producers, researchers, economists, agronomists, seed producers, climatologists and geneticists from five continents will take part in plenary sessions and workshops. Over 200 delegates are expected to attend, again from all walks of life: farmers, cooperatives, research institutes, scientists... to exchange ideas and create synergies for the future.

A European promotion campaign

The main objective of the « Seeds for Future » campaign is to promote sustainable sorghum seed production in Europe. The project aims to strengthen the European Union's food sovereignty while responding to climate and environmental challenges. Through a targeted campaign, it aims to increase farmers' knowledge of sustainable practices, increase sorghum area and consolidate the market share of European seed. By highlighting the agronomic, economic and environmental benefits of these crops, the project aims to diversify farming systems, improve the competitiveness of European producers and promote innovative solutions for more resilient and sustainable agriculture. The congress in Hungary is one of the highlights of this new campaign, which is supported by the Fédération Nationale de la Production des Semences de Maïs et de Sorgho (FNPSMS) in France, Sorghum ID, the European inter-branch organisation for the sorghum sector, the Polish Maize Producers' Association (PZPK) in Poland and the VSZT (Association of Seed Sector Companies) in Hungary.

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