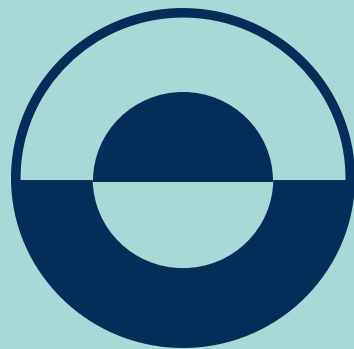




We have
1001 reasons
to invest in sorghum



UNITED PETFOOD



We have
1001 reasons
to invest in sorghum



4th European Sorghum Congress Budapest

October 8th - 9th 2025



PÉTER KÁTAI

SALES DIRECTOR HU&CEE -
UNITED PETFOOD

Our introduction



smiling dogs
each day



happy cats
every day



high-quality
kitchens



delicious
pet food

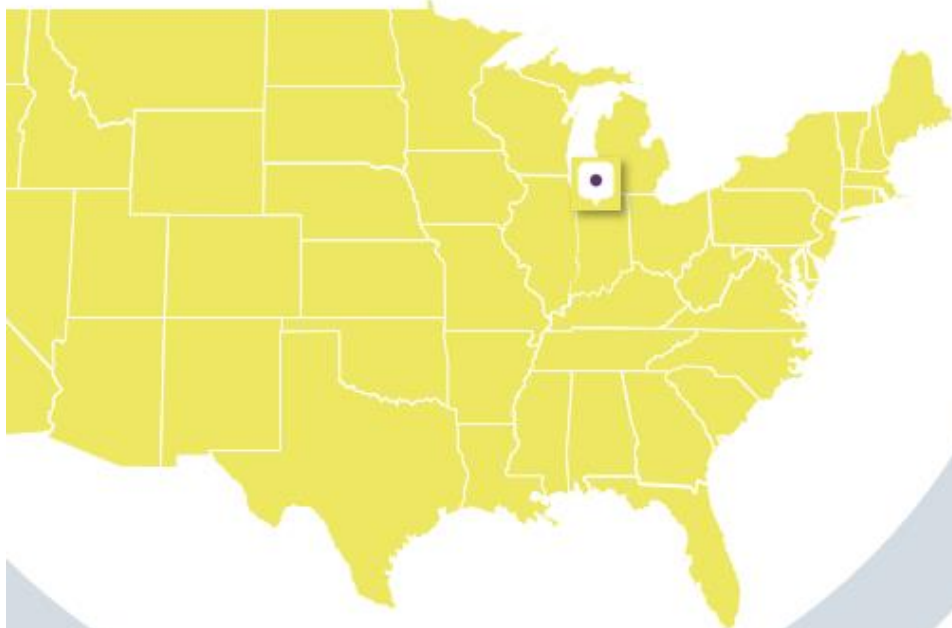


export
countries

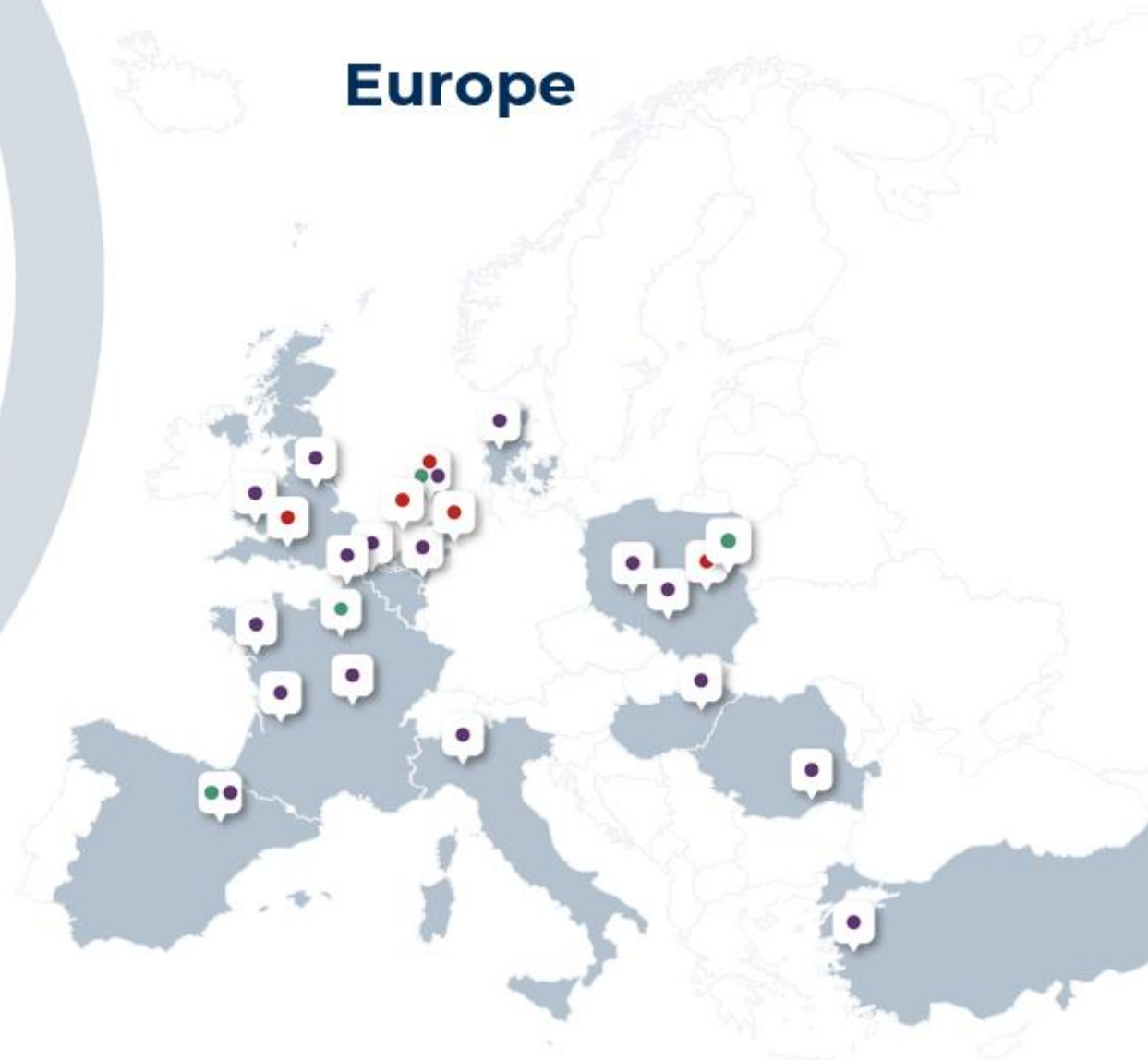


pet friendly
employees

North America



Europe



Pet Food Use of Sorghum



Overview

Sorghum is a grain used in pet food for its nutritional benefits and as a cost-effective alternative to other grains. Whilst **Corn** and **Rice** are the preferred option in petfood formulations, **Sorghum** can be an alternative. Condensed tannins in sorghum bran can reduce the digestibility of proteins and inhibit digestive enzymes. Through testing, it was identified that formulations with **Sorghum** are less palatable by dogs compared to similar recipes containing Corn. Hence usage of Sorghum is accepted, but limited to 20% of the total recipe and only in combination with other cereals, mainly corn.

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TOGETHER

Pet Food Use of Sorghum



Conclusions

Due to water scarcity in **Eastern/South Europe**, farmers are less likely to plant **Corn due to very poor yields** and this will have an impact on **Pet Food** raw materials supply.

Sorghum can be an alternative, if the palatability and digestibility issues are addressed through development and formulations of sorghum type planted.

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TOGETHER



Pet Food Specialist

SPECIALIST

100% dedicated
to you

ALL CHANNEL SPECIALIST

Specialized retailers
Speciality brands
Independent brands
E-commerce brands and retailers
Grocery retailers





Our commitment to sustainability

Throughout the entire supply chain, we highly value the health of living beings as well as that of the planet and our products.

We continue to innovate and invest in projects that fully support this vision.

Our sustainability program consists of three cornerstones:



PLANET



PEOPLE



PRODUCT



Every detail matters

Without the little things,
no great results.



THANK YOU

www.unitedpetfood.eu